



Community Empowerment in Implementing the Policy of Kelurahan Fund Allocation in Kelurahan Agung, Tanjung District, Tabalong Regency

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Abstract

The purpose of this study is to find out how to empower the community in Tabalong Regency and to find out what factors are the success of community empowerment in implementing the Village Fund allocation policy in Agung Village, Tanjung District, Tabalong Regency. This research uses a qualitative approach with a descriptive type of research. Data collection techniques used through interviews, observation and documentation. Data analysis used qualitative data analysis techniques, namely data collection, data reduction, data presentation and conclusions. The results showed that community empowerment in implementing the village fund allocation policy in Agung Village, Tanjung District, Tabalong Regency had been going well but not yet fully successful. It is still found factors that affect community empowerment, several factors that affect the implementation of community empowerment with the allocation of village funds in the Agung sub-district, Tabalong Regency, such as the identification of the social system of the village apparatus for the village community is still not optimal and there has been no follow-up from the village government on the empowerment group that has been implemented. successful in directing and developing the results of empowerment group products.

Keywords: *Empowerment; Implementation; Policy; Allocation of Village Funds*

Introduction

Community empowerment is a process of providing power, strength, support and motivation to the community in order to develop their potential. For this reason, empowerment is important to provide equal opportunities to the community in obtaining their rights as a community. In the Agung sub-district, there are still many who do not know the allocation of village funds and although there are some people who know and participate in the empowerment program from the allocation of village funds, they do not know whether the kelurahan funds are only for community empowerment or can also be used for other purposes and continuation. from the existing community empowerment.

Based on the Minister of Home Affairs Regulation No. 130 of 2018 concerning the activities of developing urban village facilities and infrastructure and empowerment in the urban village, this ministerial regulation explains that it regulates two main substances, namely the development of urban village facilities and infrastructure and community empowerment in the village as guidelines for managing activities that are sourced from village funds for the fiscal year. Village facilities and infrastructure development activities are used to finance basic social services that have a direct impact on improving the quality of life of the community, which includes the procurement, development, development, and maintenance of facilities and infrastructure for the residential environment, transportation, health, education and culture.

Meanwhile, for community empowerment in the kelurahan, it is used to increase the capacity and capability of the community in the kelurahan by utilizing the potential of their own resources, for example the management of community health service activities, education and culture, development of micro, small and medium enterprises, community institutions, trantibum and Linmas, and strengthening community preparedness in dealing with disasters and extraordinary events.

Based on the description of the background above, the researcher has a view that according to the researcher, the implementation of the allocation of village funds in community empowerment has been known by the wider community, especially the Agung village community and the human resources of the Agung village apparatus must be ready to become implementers of village fund allocation policies, especially the empowerment of the Agung village community. , because it is feared that the unpreparedness of the village human resources will have an impact on the Agung village community and the village government in allocating village funds, it has attracted the attention of researchers to conduct research related to Community Empowerment in Implementing Village Fund Allocation Policies in Agung Village, Tanjung District, Tabalong Regency.

Methods

The approach that will be used in this research is qualitative. A qualitative approach is a research and understanding process based on a methodology that investigates a social phenomenon and human problem. In this approach, the researcher makes a complex picture, examines words, reports detailed views of the informants, and conducts studies in natural situations. Bogdan and Taylor in Moleong (L.J. Moleong, 2011:3) suggest that qualitative methodology is a research procedure that produces descriptive data in the form of written and spoken words from people and observed behavior.

The data collection techniques used to obtain data on Community Empowerment in Implementing the Village Fund Allocation Policy in Agung Village, Tanjung District, Tabalong Regency are as follows, interviews are used as a data collection technique when researchers want to conduct a preliminary study to find problems that must be investigated, and also when researchers want to know things from respondents more deeply. Interviews can be conducted in a structured or unstructured manner, and can be conducted face-to-face or by telephone. Observation, the researcher is involved with the daily activities of the person being observed or used as a source of research data. Document is a record of events that have occurred. Documents can be in the form of writing, images or manual work from someone.

The data analysis technique used in this research is the Miles and Huberman (in Sugiyono 2008:91) model with an interactive model. The data obtained by the researcher is based on the results of observations, interviews and documentation in the field, so in the next stage the researcher will analyze the data by: 1) Data reduction, namely selecting data and information found in the field and then analyzing it; 2) Presenting the reduced data; 3) Draw conclusions from the data that has been presented, both from the results of interviews, observations and documentation.

Results

To facilitate understanding, the author will describe the results and discussion of research on Community Empowerment in Implementing Village Fund Allocation Policies in Agung Village, Tanjung District, Tabalong Regency by using the Indicators of the Success of Community Empowerment Pesson Sanders 1966 in Mardikanto and Soebianto (2013: 248) including: 1) identify the social system; 2) identify individual keys; 3) acceptance of program objectives 4) active participation of key individuals in society; and 5) Active push

Community Empowerment in Implementing the Village Fund Allocation Policy in Agung Village

Based on the results of research that has been carried out by researchers with several informants, it can be described a discussion of community empowerment in implementing the Village Fund allocation policy in Kelurahan Agung. For more details, can be seen in the following discussion:

a. Identification of Social System

Identification of social systems before making program planning needs to be done. Why does it need to be done, because the main beneficiaries of the development are the community itself? The benefits of social identification are in the form of knowing the socio-cultural values of the community, the structure of power, behavioral habits and others. From the results of the study, it can be explained that community empowerment in implementing the allocation of funds in the Agung Sub-District has been going well, where before carrying out community empowerment, the Agung Sub-District Government as the implementer carried out social identification in the community so that the empowerment program was right on target according to the needs of the community. However, in the follow-up, there is still a lack of awareness from the community. In addition, the community still wants openness from the Kelurahan so that the utilization of the village fund allocation is known evenly by the residents of the agung village community.

b. Identify Individual Keys

Every stage of implementing community empowerment. Knowledge and building closeness of key individuals are important in program planning, because key individuals can determine and develop public opinion which can have an impact on the level of community participation in realizing program success. From the results of interviews regarding resources, it can be concluded that the ability of the kelurahan agung implementor in identifying individual keys is quite good before running the community empowerment program through the allocation of kelurahan funds and for community empowerment field implementers it is good because the technical guidance/training and activities provided are in accordance with science.

c. Acceptance of Program Objectives

In order for community empowerment to be carried out effectively, (in Mardikanto and Soebianto 2013:248) The importance of individual key positions that can encourage active community participation or otherwise improve the program, it is important to strive for individual key acceptance of program objectives. It is important to make sure before the program planning is legalized, because it will have an impact on the success of the program planning implementation. Based on the results of interviews in the field, it can be concluded that the acceptance of the goals of the community empowerment program with the implementation of the allocation of village funds is in accordance with what was stated by Riduansyah (in Mardikanto and Soebianto 2013: 248), because before the empowerment program is run it is necessary to have a feedback from the recipients of the program objectives. (individual key) he found in the interview that the acceptance of the community as the recipient of the goal was quite good from

the village community.

d. Active Participation of Key Individuals in Society

The fourth indicator that needs to be considered for the success of community empowerment is the active participation of key individuals in the community. The active participation of the community and key individuals greatly influence the achievement of development goals through community empowerment programs. Participation can be applied in providing program input, implementation, monitoring and evaluation, as well as in the utilization of development results. From the interview above, it can be concluded that community participation is very good in the community empowerment program in Kelurahan Agung, the standard environment and targets for implementing the allocation of the Agung Kelurahan Fund are in accordance with the views according to Van Metter and Van Horn because the targets planned by the Agung Kelurahan government have been set. feel the community so that it can be said that the allocation of village funds has been implemented.

e. Active Push

The last indicator that must be met for successful community empowerment is active encouragement. The success of planning and implementation is not only influenced by the active participation of the community, but there is an active encouragement from the community, but there is an active encouragement from the community and key individuals in realizing the successful achievement of program goals. From the opinion above, it can be concluded that the active encouragement from various groups of people in the agung kelurahan is good, with the encouragement of the kelurahan community several community empowerment programs in the agung kelurahan can be completed properly, because active encouragement is the key to the success of a program as according to Riduansyah (in Mardikanto and Soebianto 2013:248).

Success Factors of Community Empowerment in Implementing the Village Fund Allocation Policy in Agung Village

Empowerment at this level is the community involved in the various institutions that are in it. That is, the community takes part in the process. Based on the results of the interview above, the participation of the Agung sub-district community is quite high, which is also mentioned that participation is one of the indicators of the success of community empowerment.

Communication is an activity of delivering information, be it messages, ideas, and ideas, from one party to another. Usually this communication activity is carried out verbally or verbally, making it easier for both parties to understand each other. Meanwhile, communication does not occur without going through a process. In the empowerment of the Agung village community, it cannot be separated from the communication built by the Agunges sub-district government for making decisions and thus their interests are not neglected. From the results of the study, it can be seen that the communication between the Agung kelurahan government to the community can be said to be good, that the agung kelurahan government is transparent and open to public information as explained in the research results above that the Agung kelurahan uses 2-way communication.

The Role of Leaders in Community Empowerment Kotter (2005) reveals that community empowerment will occur naturally and responsively if the atmosphere of community empowerment takes place in a conducive manner, namely community empowerment that is planned and implemented with a non-bureaucratic approach through a leadership style that is open to all opinions. - people around him. For example, a proactive attitude to obtain new information or new knowledge and maintain a firm commitment to achieve the results of the plan. This is in line with the assertion of Warren Bennis (2001:136) that a leader is someone who creates a structure that can free everyone's thinking power

and flow ideas quickly. From the results of the research above, it can be seen that the leadership of the village head is a determining factor for the success of community empowerment in the Agung village because the Agung village is very active in encouraging the participation of the Agung village community to participate in community empowerment which is carried out through the allocation of village funds.

Discussion

The discussion of the results of this study is related to field research so far. The results of this study support the opinion of Riduansyah (in Mardikanto and Soebianto 2013: 248), that there are four factors that support the success of community empowerment programs in implementing village fund allocation policies, namely identification of social systems, identification of individual keys, acceptance of program objectives, active participation of key individuals in society, Active impulse.

Kelurahan Agung as one of the local government agencies in Tabalong Regency, which is the spearhead of the government in providing services and empowerment to the community. So in the discussion of this research regarding community empowerment in implementing the Village fund allocation policy in community empowerment in the Agung village as stated by Riduansyah (in Mardikanto and Soebianto 2013: 248), based on the results of interviews with informants, it can be seen that community empowerment implementation The village fund allocation policy in the Agung sub-district of Tabalong Regency, namely the Agung village can carry out community empowerment by implementing the Village Fund Allocation in community empowerment is good and the use of funds is right on target, besides that, success factors for Community Empowerment in Implementing the Village Fund Allocation Policy have been found In Agung Village, Tanjung District, Tabalong Regency, in the discussion below.

In implementing the allocation of village funds through community empowerment, participation and public awareness in improving the quality of development in the Agung village can be said to be participatory, besides that community participation in participating in community empowerment can be said to be good although it is still not evenly distributed among the community due to the limited empowerment participants.

In the continuation of community empowerment in the village of Agung, here the researchers found a few complaints from the community which said that the obstacles to community empowerment were through the allocation of village funds. Communities find it difficult to market the results of the products they get, such as training and courses provided by the village government through community empowerment.

The next factor that is of concern, especially in the implementation of village fund allocations, which researchers found in field research from the results of interviews that village human resources (apparatus) as implementers are still low in initiative and lack of understanding in carrying out the implementation of village fund allocations because the village fund allocation program is still relatively low. it was only run for the first time in 2019, besides the low ability of the urban village apparatus as an implementer in operating such as laptops and computers because making reports and so on required the ability to makereport documents.

From the discussion above, it can be seen that the theory used in this study is different from Riduansyah (in Mardikanto and Soebianto 2013: 248) which was used in previous studies, besides that the theory used in this study is in accordance with the discussion in detail. , the difference between Mardikanto and Soebianto's theory (2013: 248) with Edward III's theory in previous research lies in that Edward III's theory proposes a problem approach by first raising two main questions, namely the

inhibiting factors and success factors, while Riduansyah is different (in Pesson in Sanders, 1966) in Mardikanto and Soebianto (2013: 248) on community empowerment implementation links between policy objectives and their realization with the results of government activities, so that in the explanation above it can be seen that in this study the empowerment of the Agung village community has been successful and realized in implementing policies n allocation of village funds provided by the government.

Conclusion

Based on research that has been carried out in the field regarding community empowerment in implementing the Village Fund Allocation Policy in the Agung Village, Tabalong Regency, it has been going well. This is because factors that influence community empowerment are still found so that the allocation of village funds in community empowerment has not been fully achieved.

Several factors that influence the implementation of community empowerment with the allocation of village funds in the Agung sub-district, Tabalong district, such as the identification of the social system of the village apparatus for the village community is still not optimal, it should be very necessary because the identification of the social system is the initial stage in community empowerment planning if the stage of identification of the social system If this is low, it will be less than optimal and have an impact on the results of the implementation of the village fund allocation policy.

The next factor in community empowerment from the allocation of village funds is that there is no follow-up from the village government so that the empowerment that has been successful becomes focused because the village government does not just let it go to community empowerment groups.

The next conclusion that is a factor in the success of community empowerment in the Agung sub-district is the high level of community participation in empowerment through the allocation of village funds, so that this high participation is one of the effects of successful empowerment, for example, the community is always enthusiastic to take part in training activities and mutual cooperation in development in the village. Great Village. In addition, the leadership factor of the lurah is the main factor in the success of community empowerment because the village head of Agung is directly involved in directing the community to participate in community empowerment through village funds, he is also a leader who easily accepts input from the community and knows what are the priorities for the community.

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