



The Upbringing of Children and Adolescents in the Publication of Karakalpakstan: The Content and Importance of the Topic

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Abstract

This article deals with the role and importance of children's publications in society. On this basis, attention was paid to the activities of children's publications in the Republic of Karakalpakstan, commenting on the establishment of children's publications in the region, the stage of development and the current state. It also provides a comprehensive analysis of the skills of journalists working in children's journalism.

Keywords: *Globalization; Society; Press; Children; Typology; Purpose; Genre; Skill; Education; Creativity; Issue; Topic; Online Publication*

Introduction

In recent years, information which is immediately from the period of development in the world, the attention of children and adolescent's education is becoming greater. As a result of improvement of information technology, psychological informations affect them variously. It demands that people need to pay great attention when nurturing. We know that the role of mass media is very significant for children and young adolescent's upbringing as well as the education of the community. At present, publishing house plays an important role in the term of information technology, especially in the process of globalization. The publishing house has a prominent place for people to prevent different dangers and lead the society in the right direction.

The Publishing house is a view of representing social life and vital means of knowing reality and exploring. The base of publishing house is reality, it represents a certain reality, studies, analysis and affects it. The issue of children' upbringing is always essential matter in the attention of the community. Because the future depends on the upbringing of young generation [1, p.18-21].

Main Part

Parents, family, the community and mass media are responsible for nurturing of children. In these times, Global changes which are happening in the world, showed that we don't place a limit on traditional thoughts when explaining the etiquette and education for young. Admittedly, today's globalization period put a big responsibility in the upbringing of young generation [2, p.13]. We see that the rule of the traditional etiquette which comes from ancestors is not as past time. There are reasons in that. The fast improvement of the world caused high opportunities to the field of communication and mass media. They can send, spread any information in a moment. Certainly, taking information quickly is not bad. However, it is a pity that these informations are built with fake details, fake promises and ideological threats. For example, Uzbek scientists give an explanation for popular culture. Popular culture – a culture which is difficult to explain and can't always take the same explanation. It is common to understand popular culture as a phenomenon associated with Western culture, but at the same time to evaluate it as a sign of lack of ideas and poor quality [4, p.313].

In recent years, we have seen some changes in the meaning and design of children's and adolescent's publications. Each issue of the newspaper is printed in a variety of colors. Each article in the publication contains pictures, lines. This is good in one side. Children are interested in pictures. When they see a picture, they want to know what is said in the article, similarly, pictures increase children's ability to think. The reason is that the child who understands the meaning of the picture, the child who knows what is said in the article, expands his thinking. That's the good side now. However, it I worth saying that in recent years, such ornaments in "Jetkinshek" are becoming more and more colorful.

I don't think it's right to say that a picture always opens the content of an article, attracts children, arouses their curiosity. Children also see photos and videos on the Internet. More pictures are posted on the Internet then in newspapers. Their main task is to attract children, take their free time, turn it into their own audience. However, this is not the main task of newspapers. Publications should help children and young people to become patriotic and well-educated. Therefore, it is advisable that the content of the article, not many pictures Internet newspaper, attracts the audience. This is also the case in neighboring countries. For example, Russian scholar D.A Zhukova says: "Today, children's journalism is a socio-psychological factor that has a strong impact on the mind, on top of which the impact on the audience of children whose view is not formed is very high". [5, p.19].

Results and Discussion

Kapustina Galina Leonidovna says: this situation, if we consider it good, saved us from ideology, but also led to a number of unpleasant situations. These are:

- reduction of materials on social topics (which led to an increase in content dissatisfied with the information);
- reduction of educational work;
- increase of interesting work;
- increase in commercial messages;
- increase of lexical distorted genres;
- reduction of children's prose and poetry;
- led to a violation of principles of composition by decorators [6, p.57].

Of course, there are requirements for any publication. For example, in a fiction magazine, it I natural for texts to be often literary genres. However, pictures and decorations in such magazines do not come first. Children's magazines, of course, need more decoration. But the main purpose of newspapers

is not to decorate. The newspaper is a daily news broadcaster. On the contrary, while the children's newspaper aims to attract more children, it is important to remember that the newspaper is not a magazine. In recent years, newspapers have been trying to increase the magazine's design. Above, we called the magazine method of giving more pictures. Now let's explain what this journal method is. As we mentioned in the magazine, the picture, the illustrations are the first page, the big pictures in the article are too much color, there are patterns around headings, there are announcements on the first page and so on. It is true that today it is not happening only in the publication of Karakalpakstan. Belarussian scientist S.V. Kharitonova utters several articles from children's publications. The influx of foreign publishers has led to the commercialization of print journalism and a decline in the circulation of local publishers. Belarussian-language publications have lost their identity and become a supplement to other publications. However, many educational and scientific publications are supported by the state. Children's newspapers "Vyaselka", "Zorka yunyy spasatel", "Perexodnoy vozrast" cover interesting topics for children and adolescents and intellectual achievements: materials on healthy living, cultural news, career choice, ecology, embodiment of materials about the national heritage of the Belarussian people are carried out with the assistance of the Ministry of Information of Belarus. The main theme of these newspapers is to develop the minds of children and adolescents by organizing various competitions, along with national heritage, values and spiritual enlightenment. Currently, the only children and adolescents in the country are published in the newspaper "Jetkinshek". Newspapers include "Jas jetekshiler" Club, "Jelqom" High School Students' special page, "Kulagina Gapim Bar" Club, "Ekohareket" Club, English Language Learning, "Miyras", "Barlig'in bilgim keledi" and the articles and materials collected under the headings are interesting and impressive for today's children. [7, p.171-171].

Looking through the issues of the newspaper, we realized that today Jetkinshek is trying more and more to get acquainted with the success of the teacher student, reading, sports competitions, as well as the works of children, the works of writers and poets. Of course, in addition to the issues that students understand, the relationship between parents and children, and respect for the elderly, there are very few articles in the newspapers about the negative effects of today's Internet. I don't think that's enough to bring up today's children and young people to be well-educated and well-informed.

This is because it is impossible to attract children and teenagers with articles about their school teachers every day. It is a mistake to think that we can develop children's minds only by educating them with the advice of teachers. If that were the case, we would see that the child who was brought up by the teacher at school and at home by the parents was disciplined and educated. Because every parent and teacher wants their children to grow up to be intelligent. It is important to cover not only the success of the teacher and the student, but also other aspects of the material, as well as new topics.

A pupil who won in any competition, it is a good thing from one side. But it is difficult to keep up with other pupils with winner pupil. For him, how the winning student or teacher achieved this level, what he was doing in his spare time, his interests, thoughts and dreams are understandable to children, if given in simple language, the impact is high, to be an example to society clear One example: Shakhlo won the Tashkent Guzi. [8, p.171-171]. The articles "I will be a world champion" are very close in content and structure. [9, p.171-171]. In the first, Shakhlo Allaniyazova took 2nd place in the competition in gymnastics. According to the article, Shakhlo studies in class, writes songs, draws, and parents are overjoyed to win their daughter. This is what the article says.

In the second article, Sultan Eshniyazov is a 4th grade pupil. An well-educated, nimble pupil in the class, interested in sports, wrestling. In Karakalpakstan, he took the first place twice in the open championship and in Urgench took the third place in the open championship. As you can see, these articles are like a drop of water. They are both excellent students and good athletes. True, they need a pattern person to build a healthy future. Children see their peers and try to be like them. However, if the winner of each article is limited to listing the student's achievements, the impact of the article will be reduced.

Instead of above articles, “speaking the character” becomes the material alive. For some reason, the authors of the article did not come into the inner world of the winners. He didn’t talk to his peers. As a result, the article remained at the level of a black article. The content of the article would be even more important if the authors saw the inner world of the protagonist in this article and gave their thoughts at the level of a child’s opinion. Today we can find such articles, headlines and articles with photos of excellent pupils on the pages of all newspapers in the country.

Currently, the only children’s and youth newspaper in the country, like other publications, has a low subscription, a small audience and financial difficulties. It is true that the cost of publishing of an adult newspaper is much higher than that of a children’s newspaper [10, p.274-277]. For example, creating a commercial page, various advertisements and announcements can be a sign of success. But children’s and youth newspapers don’t have that opportunity. Advertisers are interested in seeing the product as an adult. They don’t advertise in children’s newspapers. The government still does not support the children’s and youth newspaper. Therefore, it is impossible to increase the audience by publishing such articles in order to set an example for the newspaper and lead others to success. In our country, it is necessary to show children who are known for their abilities and success in sports.

For example, children’s songs and stories by world-famous writer Chingiz Aitmatov, Uzbek writer Toxir Malik, as well as representatives of Karakalpak literature have graced the pages of newspapers. A series of articles about sports stars in the “Menin juldizim” section will attract children. We hope that the materials presented in the “Miyras” section will appeal to children. But today, when we think of audiences as students who are interested in sports, creativity, and love of reading, we don’t think of others. The child is always interested in different things. One is interested in reading, the other in sports, the third in crafts, travel, learning what they don’t know, in general, children’s interest is unlimited. Therefore, if the children’s edition takes into account these aspects and publishes articles about the masterpieces of the world, historical places, various miraculous things, as well as schools in foreign countries, their order of study, this audience would serve to increase.

Conclusion

It is not difficult to find such materials now. You can choose from the Internet what suits your mentality, adapt it to children’s language and present it to the audience. They are important for raising the awareness of children and adolescents. In short, the only children’s and youth newspaper in Karakalpakstan, Jetkinshek, has kept pace with the times, but there are still issues to be addressed. Taking these issues into account will undoubtedly help to bring the upbringing of children and adolescents to a new level, to organize their leisure time and to bring up a developed generation.

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