



Study of Marine Tourism Potential in Takalar

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Abstract

This study aims to explain the potential for marine tourism in Takalar Regency and the strategies applied in developing the potential for marine tourism in Takalar Regency. This research was conducted using a descriptive research method with a qualitative approach. The data collection techniques were carried out by means of observation, interviews and documentation. Based on the results of the study, it was found that Takalar district has marine tourism potential spread over several coastal areas of Takalar Regency, for now the most visited marine tourism destinations by tourists are Topejawa beach tourism, Galesong beach tourism, Punaga Beach and PPLH Puntondo. The strategy carried out by the Tourism Office of Takalar Regency is increasing tourism human resources through training and mentoring, strengthening promotions, building facilities and infrastructure at tourist sites and collaborating with tourism stakeholders.

Keywords: *Marine Tourism Potential; Development; Takalar Regency*

Introduction

It is common knowledge that Indonesia is an archipelagic country with 17,504 islands – both categorized as large and small islands and inhabited or uninhabited – of which 16,056 islands have been designated by the United Nations as belonging to the sovereignty of the Unitary State of the Republic of Indonesia. This shows that marine tourism in Indonesia is very potential, moreover; it has been proven through history that there are ethnic groups in Indonesia who make the sea a part of their lives, so that they have a culture related to the sea, and; there is the term coral triangle as a marker of the presence of natural elements, because Indonesia has about 21% of coral reefs in the world, of which 75% of the world's coral species are only found in Indonesia. However, designing a tourist destination without being based on a proper conceptual understanding can lead to misunderstandings among tourists, and even in the scientific world itself because it does not refer to definitions that have become part of the discussion of academics.

Tourism itself, is related to time, where a person or group of people who have at one time have leisure time (leisure time) are assumed to take a variety of actions, where the variety of actions is categorized as a variety of tourism actions (see; Chick, 1998, 2006), 2013; Sager, 2013; MacCannell, 2013). Therefore, in everyday life, it is very possible for a person or group of people to carry out tourism activities that are closely related to the sea, because our country is an archipelagic country. However,

studies on marine tourism and even the implementation and development of marine tourism itself, do not make the two concepts in question (marine and maritime) as a guide or foothold in understanding and/or organizing marine tourism. As a result, the packages offered in marine tourism seem “confined” to one thing only, which generally refers to the marine conception, where travel companies provide various things related to activities above and in the sea. Meanwhile, on the other hand, a high possibility if in an area that has the sea, the community groups that occupy the area also have a marine culture that is assumed to be strong so that it has the potential to be packaged in the context of tourism.

Coastal communities are communities that cannot be separated from their daily life with the life produced by the sea. The sea is a place where they manage their lives, develop creativity and innovation to optimize marine potential as an inseparable part of them in participating both in environmental conservation, environmental utilization and environmental management. Optimal utilization of marine potential does not mean forgetting a very important factor for the value of developing sustainable marine tourism areas, namely efforts to repair damaged areas and the diversity of their potential has been reduced.

The development of marine tourism areas is a form of tourism area management that seeks to provide benefits, especially for efforts to protect and preserve and utilize the potential and environmental services of marine resources. On the other hand, the community can feel the benefits directly in the tourism business through the opening of job and business opportunities which in turn will be able to increase the income of the community and the government.

Efforts in maritime development cannot be separated from the development of the strategic environment which includes the supporting economic environment both on a regional, national, and even global scale. The current government's focus on developing the maritime sector requires an adequate analysis of the dynamics of the strategic environment. This is important because if maritime development is not properly mapped based on its position in the environment at hand, the development will be false and misguided. Therefore, it needs to be realized through maritime development based on increased investment.

Indonesia has great potential to become the world's maritime axis, but it seems that this potential has not yet been optimally developed. This is because maritime development has not been carried out in an integrated manner with its strategic environments. Therefore, integrated maritime development needs to be carried out to support sustainable economic growth and encourage the increase of existing maritime potential such as sea transportation, shipbuilding and maintenance, port construction and operation. and operations).

In addition to development in the maritime sector, the government must also direct its development to the marine sector, the marine sector is more focused on marine biota and mining products, if all marine potentials both from the maritime and marine sectors and managed properly will provide substantial income for the government of Takalar Regency. .

One of the areas in South Sulawesi Province where there is sea is in Takalar Regency. In the district there are already many tourist destinations, which include; Punaga Beach tours, Sanrobenji Island tours, Galesong Beach tours, Puntondo Beach tours, Sampulungan Beach tours, and Topejawa Beach tours. All of these tourist destinations have become part of the promotion of the Takalar Regency tourism industry, which is packaged in the concept of marine tourism. However, the tourist attraction of these tourist destinations is complex, because it can not only be responded to by referring to the maritime concept – where a marine culture is displayed – but also to the marine concept – where the marine natural environment is the emphasis in the industry. Understanding these tourist destinations as part of marine tourism without distinguishing them in marine and maritime concepts will clearly shape different business directions. Thus, a special study is needed in an effort to identify and understand the potential of these tourist destinations through marine and maritime concepts, to then be analyzed in order to reshape and/or develop marine destinations in Takalar Regency.

Understanding the differences in the conceptual definitions above, thus marine tourism cannot be defined directly, because previously a special study was needed to understand the natural potential of an area where there is sea, as well as a special study to understand the cultural diversity of the people who inhabit areas where there is sea, to then analyzed by categorizing through the concept of marine and maritime. Therefore, the research that will be carried out makes this conceptual issue the focus of the study to understand and determine the potential of an area where there is a sea. The purpose of this study is to understand and explain the natural potential of the sea (referring to the marine concept) for the establishment and/or development of marine tourism in Takalar Regency..

Methods

The type of data in this study is quantitative data, while the source used is primary data, data obtained directly from respondents and recorded for the first time. Sources of primary data obtained in this study were from the research location, namely through the distribution of questionnaires or questionnaires (a list of questions to respondents). The data collection technique was carried out by several events as follows: field observations, institutional data collection, library research and interviews. This research was conducted in Takalar Regency with a focus on research areas in coastal areas that are included in the delineation of tourism-based coastal areas, carried out for four months starting from April to August 2021..

Results and Discussion

Potential of Marine Tourism in Takalar

Development development in coastal areas is still lagging behind compared to mainland areas, so that the coast seems remote and isolated, making it difficult for the market to penetrate. Of course, the high cost of transportation is the main reason, in addition to the bad weather, which often hinders the smooth sailing of delivery ships. The lack of facilities and infrastructure that can be utilized by coastal communities looks like an isolated area, in terms of the potential of natural resources from coastal areas capable of increasing the contribution of regional income if managed properly in accordance with local content and wisdom.

The tourism potential in Takalar Regency is very promising if it is managed optimally. To create competitiveness with other tourist areas, Takalar Regency must immediately improve. Competitiveness between tourist areas is an unavoidable factor in the world of tourism. Because competitiveness itself will affect the number of tourists visiting.

The Takalar Regency tourism object is one of the priorities that the Takalar Regional Government will develop and make Takalar Regency a tourist and cultural destination. The ability of Takalar tourism is very promising to improve the welfare of residents. One of the potentials of Takalar Regency which is expected to be able to increase regional original revenue (PAD) is the tourism zone as one of the superior capabilities of Takalar Regency.

Talakar Regency is an area that has tourism capabilities that are supported by natural conditions, people's lives, socio-cultural conditions and the business world. Tourism capabilities and objects in Takalar Regency that can be raised are classified into nature tourism, culture, history, agro tourism and marine tourism.

The natural attractions of Takalar district have a certain attraction with beautiful natural panoramas. This attractiveness and beauty is one of the flagship programs of the Takalar Social, Culture and Tourism Office through the 2012-2013 tourism development program. outbound.

Takalar Regency is starting to reach the potential of marine tourism destinations. One of the marine tourism destinations developed by Takalar Regency through the Tourism Office is Topejawa

Beach in Manggarabombang District. The existence of the construction of a culinary food center plaza in Topejawa will encourage the number of tourists along the coast of Tojawa Beach.

According to the Head of the Takalar Regency Tourism Development Division;

For now, we have developed 12 tourist villages, as for the tourist villages of tesebit, including the Tutupung Village in North Galesong District, Tamasaju Village, Boddia Village, Sanrobone Village, Takalar Village, Topejawa Village, Cikoang Village, Punaga Village, Laikang Village, Cakura Village, Barugaya Village. and towata village. We develop these 12 tourist villages to become tourist villages and we leave the management to the village. As for the development budget, we use the APBD and official fees, but the costs are limited. Especially now that during the pandemic, it is very difficult to manage finances for tourism development because the existing budget is always cut. We have already received 3 budget cuts, so we are also confused about how to manage it (interview: Amiruddin, Head of Tourism Development).

Based on the interview above, it is known that Takalar district has currently developed 12 tourist villages spread across several sub-districts. (1) Sampulungan village in North Galesong District has the potential for artificial and cultural beach tourism, Sampulungan beach tourism and Paddekkko culture. (2) Tamasaju village in North Gaselong sub-district has the potential for beach tourism and fish culinary tourism in Beba. (3) Boddia Village, Galesong District, has the potential for Sanrobengi beach tourism. (4) Sanrobone village, Sanrobone sub-district has the potential for cultural tourism, namely the tomb of the king of Sanrobone and the Takalar traditional house. (5) Takalar Village in Mappakasunggu District has the potential for cultural/historical tourism and beaches. (6) Topejawa village in Mangarabombang sub-district has the potential for coastal tourism and artificial tourism. (7) Cikoang village in Mangarabombang sub-district has the potential for cultural tourism (maudu Lompoa). (8) Punaga village in Mangarabombang sub-district has beautiful white sand beaches. (9) Laikang village in Mangarabombang sub-district has natural and artificial tourism potential, namely Laikang bay and PPLH Puntondo. (10) Cakura village in South Polombangkeng sub-district has the natural potential of a deer hunting park. (11) Barugaya village in North Polombangkeng sub-district has natural waterfall tourism potential and lastly, (12) Towata village in North Polombangkeng sub-district has artificial natural tourism potential with hilly contours that are very suitable for paragliding.

Sanrobengi Island is one of the leading destinations in Takalar Regency. There are several facilities provided including homestays, boats to take tourists, futsal fields and kite festivals. So every year we hold a kite festival but because of the pandemic in the last 2 years it is no longer held even though it has become an annual event on the island of Sanrobengi. In this implementation, we are facilitated by the ministry so we are given funds to hold events. Actually, the island of Sanrobengi is already good, especially if it is polished a little it will be even better, there are gazebos, homestays, toilets, we can also grill fish there. Moreover, each agency in Takalar district has their own fish cages there so if guests come they can enjoy fresh fish directly from the cages (interview: Amiruddin, Head of Tourism Development).

Based on the interview above, it is known that the island of Sanrobengi is included in one of the leading destinations managed by the Department of Tourism, Youth and Sports of Takalar Regency. Sanrobengi Island is equipped with several facilities, including boats to transport tourists, homestays, gazebos, parking lots, public toilets, and tourist attractions in the form of a kite festival which is an annual event on Sanrobengi Island and fish cages where tourists can enjoy fresh fish as well as culinary tours..



Tourism promotion carried out by the Disparpora of Takalar Regency on the island of Sanrobengi through the annual festival of the island of Sanrobengi. This festival is claimed to be the largest marine tourism event in South Sulawesi which features many activities.

Laikang Bay is included in Laikang Village, Mangarabombang District, at this location, tourists can do snorkeling and diving because the condition of the coral reefs is still good. Laikang Bay is managed by Pokdarwis accompanied by Disparpora (interview: Amiruddin, Head of Tourism Development).

Based on the interview above, it is known that the condition of the coral reefs of Laikang Bay in Laikang village, Mangarabombang sub-district is still very good so it is very suitable for tourists who want to do diving and snorkeling activities. The party that manages this DTW is the Pokdarwis accompanied by the Tourism, Youth and Sports Office of Takalar Regency.

The potential of the tourism sector in Takalar Regency is no less attractive than other regions. Various tourism potentials in Takalar district have been developed and are getting more advanced. To encourage the Takalar tourism sector, the government through the Tourism Office is currently promoting in stages, in addition to the development of tourism facilities built by the agency, will also make other infrastructure improvements and development plans for other tourism sectors. several destinations that are ready to be handed over to managers both from the government and from the private sector and visited by tourists.

Moreover, the location of this tourist attraction is very strategic on the edge of the Cikoang beach. Mangarabombang. This tourist destination is now starting to improve the infrastructure and the community's readiness to accept visiting tourists. To see the potential for marine tourism in Takalar Regency per sub-district, see the table below::

Table 5.1 Marine Tourism Potential in Each Coastal regency in Takalar

No.	Sub-District	Potential
1.	Mangarabombang	<ol style="list-style-type: none"> 1) Lamangkia Beach Tour, Topejawa, fine sand and shady trees 2) Punaga beach, white sand and beautiful rock cliffs 3) Laikang Bay, white sand with blue sea and equipped with cottages and fishing grounds 4) Puntondo Beach, equipped with several inns and restaurants besides this beach presents a beautiful view 5) Cinta Beach, fine white sand and an excellent spot to enjoy the sunset. This location is equipped with a gazebo and souvenir stand typical of the Takalar district
2.	Mappakasunggu	<ol style="list-style-type: none"> 1) Paria Laut Beach in Takalar Lama village, tourists can enjoy a beautiful sunset at this location 2) Tanakeke Islands in Maccini Baji Village, Diverse marine life and marine life 3) Pokko Beach, excellent location to enjoy sunset.
3.	Sanrobone	Galumbaya beach
4.	South Galesong	<ol style="list-style-type: none"> 1) Sanrobengi Beach in Boddie Village, a small white sandy island. 2) Kanaeng Saro Beach Tour, black sand equipped with gazebo and water rides.
5.	Galesong	1) Boe Tourism in Mappakalombo Village, this beach with a coastline of 750 meters has a pretty good view and its existence is still very natural with an area of ±15 Ha. This beach is dominated by black sand and there are many beach plants that are very diverse along the coast. The sunset panorama, the natural beauty of the beach and the view towards Sandrobengi Island and Tanakeke Island are a distinct advantage that tourists can enjoy.
6.	North Galesong	<ol style="list-style-type: none"> 1) Gusung Beach, Bontosunggu Village, a beautiful beach with black sand 2) Sampulungeng Beach in Sampulungeng village, white sand, complete playground, rice house/hotel MICE facilities 3) Bintang Galesong Beach, black sand and equipped with MICE facilities

Source: results of observational analysis

The potential for marine tourism in Takalar Regency is as follows;;

Cinta Beach

The Takalar Regency Government began to develop a tourist area in Tope Java Embankment, Tope Java Village, Mangngarabombang District.

At this location, the focus will be on building tourist attractions before it is formed a tourism awareness group formed from the community of 3 groups consisting of the chairman, vice chairman and treasurer whose duties are to maintain and preserve tourist attractions. and Takalar specialties managed by the tourism-aware group.

Topejawa love embankment beach tourism is about 15 kilometers from the city of Takalar district. Currently on the coast of the Love Embankment Topejawa several gazebos have been provided by the government for tourists. Every weekend, not a few people spend their holidays swimming in the sea at this Topejawa love embankment beach:

I've been here for a long time, it's been around 6 years, since 2015. Here, it's actually been a tourist place for a long time, where people go out to visit. In the past, before there were stalls and

gazebos built along the beach, it was full of cars with motorbikes parked on the side of the road, many came in pairs because the place for this noodle court was here. Because there are too many noodles, people are dating here, that's why it's called Cinta beach because many people like to make love here from evening to night (interview: Dg. Bau, Cinta Takalar Beach).

Based on the interview above, it is known that he has been trading on the beach of love since 6 years ago. This beach is called the beach of love because many young couples spend time every day on this beach. To increase the income of the residents around the beach, then they set up stalls and makeshift gazebos for food and drink needs for visitors.

To support tourism activities on Cinta beach, the tourism office built facilities in the form of lodging, gazebos, toilets and selfie towers. It's just that this building seems not well maintained. This was confirmed by one resident, he said that;

Actually, here there is already a building built by the tourism office to be a resting place and lodging, but that's how it is because of the lack of supervision and maybe nothing is managed and finally abandoned, even though the place is very good in it there is a gazebo, cottage house to stay and a tower for photos but because there is no one to look after so tourists just enter, eventually many are damaged, a lot of garbage and even a lot of cows that go in there every day. It used to be that when it was first inaugurated, it was very beautiful to see that there were gardens in there but because it was not taken care of, it was crushed by the cows, if there was one person assigned to the official to look after it, maybe it could be good again, it's easy if the salary problem can be taken later from people who visit stay only charged Rp. 5000 for one person can be used as a salary. So it's equally good that the service facilities are maintained, residents can also earn income (Interview: Hj. Kanang, Cinta Beach, Takalar Regency).

Based on the interview above, it is known that the tourism office has built tourist facilities at the Cinta Beach location, this building is right in front of Cinta Beach and the location is quite spacious. In this location there are several houses for lodging and gazebos for tourists to rest, besides that there are also towers for selfies, gardens, and restaurants. It's just that because this location has not been managed by the tourism office for a long time, this building has finally been abandoned. The absence of a fence at the entrance and guards caused livestock such as cows to often enter this location, thus damaging some of the facilities inside, besides that vandalism also occurred from the ignorant hands of visitors who came to spend the afternoon, until now there are still residents or tourists who come to this building to just take a selfie. According to Hj. Kanang, the youth tourism and sports office of the Takalar district, should have alerted a guard to guard the building because it is a pity that the tourist facilities that were built with a lot of budget but were just abandoned, no one took care of them. The guards can be proposed from local residents while the salary can be taken from the levy imposed on tourists who enter this facility. So that it will not burden the Takalar district youth tourism and sports office to pay the guard's salary.

Lamangkia Beach

Lamangkia Beach is located in Lamangkia Hamlet, Topejawa Village. this place has Gazebo, Baruga, cafe, staging stage, and other public facilities. You can find the sunset panorama and the typical peace of the village of Topejawa in this place. This beach is not only a tourist attraction, but also a place for fishermen to catch millions of fish on this beach.

The condition of Lamangkia Beach, Topejawa Village, Mangarabombang District, Takalar Regency, is now worrying. The traditional beach, which is the pride of the people of Takalar Regency, now looks unkempt. Moreover, it is overgrown with shrubs, and unexpected buildings ranging from gazebos, halls, houses, sea fish stalls to call catches, changing rooms, and reusable bathrooms.

It has been 6 years since Lamangkia Beach has not been seen, and there is no longer any public interest in entering. This place is no longer visited by many people. Because of his arrival, he is

now unable to attract visitors, and also includes foreigners in the area, and the community does not have their own rights (interview: Dg Muji, Lamangkia Beach)

Based on the interview above, it is known that Lamangkia beach is on the same coastline with Cinta Beach. At this beach, tourists can be provided with several facilities, namely information center services, cafes, restaurants, public toilets, gazebos and parking lots. Its location from the axis road is also not too far only about 5 minutes. Tourists can observe the activities of fishermen in this location because there are so many fishing boats parked on the beach before reaching the Lamangkia beach location. The decline in the number of tourists visiting in the past few years has resulted in the lack of maintenance of the facilities that have been built by the Youth and Sports Office of Takalar Regency. The number of damaged facilities adds to the impression of being neglected at this tourist location.

In 2019, members of the Pancasila youth of Takalar Regency moved together to clean up the Lamangkia beach, this activity aims to restore the glory of Lamangkia Beach as a leading marine tourism destination in the village of Topejawa. Before being hit by abrasion in 2012, the Lamangkia beach was very crowded with tourists.

In addition, the implementation of the 2019 World Cleanup Day (WCD) in Takalar Regency was centered on the Lamangkia Tourism Beach. WCD volunteers flocked to attend this worldwide garbage collection action. At the location of the central point of the WCD Takalar activity, namely at Lamangkia Tourism Beach, 5000 volunteers from various circles attended. Volunteers from Takalar Regency Government, Volunteers from BUMD Takalar, Volunteers from Communities in Takalar, Volunteers from Students, Volunteers from Students and the community.

Efforts to revive the passion of tourism in Langkia Beach, Topejawa Village, Mangarabombang District, Talakar Regency, continue to be carried out by a number of parties. To support these efforts, a combination of 39 motorcycle clubs in Makassar, Gowa and Takalar made a breakthrough through a joint action titled Ride(X)plore 2020.

A number of members of the motorcycle community who are members of the Bold Riders from Makassar, Gowa, and Takalar also held an action as one of the real realizations of encouraging the revival of Lamangkia Beach to attract tourist visits. The actions taken include cleaning up trash at beach locations and improving facilities that support the comfort of visitors.

The collaboration of the motorcycle community who are members of the Makassar Bold Riders works hand in hand to install road signs to Lamangkia Beach. In addition, they also clean up trash on the beach. They even make instagramable photo spots which are expected to be an attraction for tourists to visit Lamangkia Beach

However, this effort is considered not optimal, because the activities carried out by members of the motorbike community are only carried out once and there is no follow-up after that, although doing promotions still does not affect the rate of tourist visits to Lamangkia beach, this is due to the condition of tourist facilities on the beach. Lamangkia that has not been addressed and the amount of garbage and shrubs.

According to Amiruddin as Head of Takalar Regency tourism development, Lamangkia beach is currently included in the priority of improving tourism infrastructure and is in the process of adding buildings and facilities for the convenience of tourists. The budget for this improvement has been planned and is expected to be realized next year.

In addition to building and fixing infrastructure in the tourist area. The youth sports and tourism office of the Takalar district through genpi held the Aamiiss Camp Lamangkia Beach activity. The activity which took place from Friday 11-13 September 2020 attracted dozens of youth communities and organizations to join in this activity. This collaboration of communities and youth organizations carries out several activities including beach clean-ups, traditional games, discussions and entertainment. The Aamiiss Camp Lamangkia Beach 2020 activity aims to promote tourism in Takalar Regency which has

not been considered for a long time, namely Lamangkia Beach, Topejawa Village, Mangarabombang District, Takalar Regency.

Topejawa Beach

Topejawa beach tourism is located in Topejawa Village, Manggarabombang District, Takalar, South Sulawesi. Parawangsa Lapang is the founder of Topejawa Beach tourism as well as the President Director of PT Boddia Jaya. Parawangsa Lapang said the idea of beach tourism emerged after seeing that the assets in Topejawa Village had potential. Topejawa Beach Tour is equipped with a multipurpose hall that can be used for various events such as for wedding parties, meeting places, and meeting halls. In addition, there are also swimming pool facilities, cafes, mosques, gazebos, speed boats, Beach Waterboom, Villas, water balloons for visitors.

In addition, visitors can also rent a boat to sail to the middle of the sea. The boat that is rented here is a traditional boat called Balolang. For stomach matters, visitors don't need to worry, buying sea fish caught by fishermen and burning it on the beach is one option. You are enjoying the beach with a full stomach. Of course, it is a special sensation to eat fresh seafood while enjoying the breeze and looking at the beautiful view of the beach.

Facts on the ground show that Topejawa beach tourism continues to build and provide facilities for tourists so that visitors who visit in one month can reach hundreds or even thousands, tourists are also not only in the area but outside the region as well as even abroad as in the opinion of Pak Ahmad as the tour manager Topejawa beach

PPLH Puntondo Tourism

At PPLH Puntondo, tourists can learn several things, namely; nature, educational and socio-cultural methodologies. Visitors will experience "nature wisdom" to feel how wise nature is, environmentally friendly and can enjoy the symphony of the greatness of God Almighty E. The atmosphere in this location is very calm which will bring tourists closer to nature.

The facilities provided at PPLH Puntondo for tourists include; recreation, office meetings and meetings, class farewells and close friendships, family events and other events.

Another advantage of the Puntondo tourist area in Laikang Bay is the facilities prepared by the manager. There is a meeting hall and a rental house that can be used to stay overnight. There is also a closed cottage equipped with two springbeds with a capacity of two people. However, if you choose a group, then the most suitable place is an inn in the form of a house on stilts which is specifically rented out for visitors, whether they want to stay overnight or just a place to relax after exploring the area. From the inn, the location of water sports is only about 400 meters. For lovers of water sports, there are swimming facilities prepared by the manager. It can be for diving, snorkeling, or just taking a boat around the bay.

Public facilities have also been built parking areas, mosques, fishing ponds, shelter houses, and sports fields. Its main sales are sea views and marine sports. This area is known to have underwater beauty that is still relatively well preserved so it is suitable for those who like underwater tourism. From the direction of the Takalar-Jenepono axis road, to get to Laikang Bay, you have to cover a distance of about 24 kilometers. The roads in general are decent, although at some points there are still damaged and potholes. However, the panorama of villages and beaches will be easy to find and complement the beauty of the Takalar coastal area.

PPLH Puntondo's location is more than 4 hectares, located on the seafront. The area is designed in such a way that it becomes a place for environmental education media and everyone can see for themselves examples of the application of simple and practical environmental management.

Accessibility to PPLH Puntondo can be done by private vehicle from Makassar to Puntondo about 60 Km. by public transportation from the airport you can take a taxi to karebosi field then continue with public transportation to Mangadu or take a motorcycle taxi to Puntondo from the port.

Laikang Gulf

Laikang Bay is located in Laikang Village, Puntondo Bay, Takalar Regency, South Sulawesi Province, 5 kilometers from the city center of Takalar Regency, 2 kilometers from the border between Takalar and Jeneponto. lake in this Laikang Bay. The view of the mangroves can be enjoyed while walking along the wooden bridge in the middle of the mangrove forest, which can provide a comfortable sensation and peace of mind for tourists.

Administratively, Laikang Bay is located in Puntondo Hamlet, Laikang Village, Mangarabombang District, Takalar Regency. There is a special spot that has been built in this bay. The goal is to become a new tourist location after previously being left unkempt. It doesn't need a lot of touches because basically, the natural beauty in Laikang Bay does exist. Now equipped with inns and cottages along with fishing areas, making it even more perfect.

The development of Laikang Bay was initially built by the government and the community because it was seen from its potential that initially only 4 hectares of pond area were unproductive so the government took the initiative to build tourist attractions as a development area which contained supporting infrastructure for tourist attractions that could have a positive impact on the surrounding community. as well as a sizable contribution of income in the tourism sector

Before the existence of Laikang Bay tourism, the economic activity of the community before the development of coastal tourism objects was generally fishermen. The fishery and marine sectors are the types of commodities that are cultivated in the form of fish and seaweed.

Laikang Bay coastal tourism has very interesting natural potential to be developed, quite diverse from natural tourism parks, beaches, cultural tourism, culinary tourism, marine beauty, and many other tours. Then tourists can do various interesting activities in Laikang Bay such as camping, fishing, photography and snorkeling. There is a meeting hall and a rental house that can be used to stay overnight. There are closed cottages equipped with two springbeds with a capacity of two people. However, if you choose a group, then the most suitable place is an inn in the form of a stilt house which is specifically rented out for visitors, whether they want to stay or just want to stay. just a place to relax after exploring the area. The manager also built public bathrooms and toilets in the area.



Image: unique lodging in Laikang Bay

On the way to Laikang Bay, you will pass several tourist attractions in Takalar Regency. The spots are Topejawa Beach, Sanrobengi Island, and Punaga Beach. To enter the Laikang Bay area, you only need to pay a ticket of approximately Rp. 15 thousand. Although cheap, there are many facilities

offered here. Such as lodging in the form of bungalows, outbound arenas, and mosques. For tourists who want to do activities in the water, snorkeling and diving facilities are also provided.

Another advantage of the Puntondo tourist area in Laikang Bay is the facilities prepared by the manager. There is a meeting hall and a rental house that can be used to stay overnight. There is also a closed cottage equipped with two springbeds with a capacity of two people. However, if you choose a group, then the most suitable place is an inn in the form of a stilt house which is specifically rented out for visitors, whether they want to stay overnight or just a place to relax after circling the area. From the inn, the water sports location is only about 400 meters away. For water sports lovers, there are swimming facilities prepared by the manager.



Figure 1. unique lodging in Laikang Bay

Tourists will be greeted by a view of an artificial lake surrounded by bungalows. The shape of the bungalows is quite unique, because some of them are like houses on stilts typical of South Sulawesi. This atmosphere makes this area like a village in a quiet condition with beautiful views. Lodging in Laikang Bay has various capacities. There are only for two people up to six people. Well, for those who bring a family group, you can rent a place to stay in the form of a house on stilts because it has more capacity.



Figure 2. Bridge at Laikang Gulf

The manager of the Laikang Bay tourist area, Muh Kasim, said that specifically the Laikang Bay Tourism object is often used for various community and government activities. With the construction of a house on stilts, this area can be used as a place to hold a public space which is always the center of various community activities, artistic and cultural attractions while refreshing. According to Mr. Kasim many visitors on holidays, Eid, and New Year's visitors who come from various outside the region.

While the form of tourism management according to Hadiwijoyo, 2012 is controlling or managing various resources effectively in order to achieve the target. Suwarno's opinion above says that natural resources must be beneficial to the community and achieve the target not only enjoyed by a few groups, from the results of tourism management, community welfare must be the main goal of tourism management.

As in the management of tourism potential in Laikang Bay, community participation is very important because it is the community itself who knows fully about information, field conditions, and what is needed by the community. This participation is well realized how important it is for the community because by participating, the community knows fully about tourism management and can create a high sense of belonging.

The person in charge of the management of the Laikang Bay tourist attraction is the agency that manages the Laikang Bay tourist attraction which has the aim of serving the community through recreational facilities and has earned income from the provision of tourism services that have been provided. Laikang Bay is a mainstay tourist attraction in Takalar Regency and. Thus, what is meant by the income of the Laikang Bay Tourism Object is the income obtained from the sale of tickets, parking, lodging and the provision of gazebos to visitors to the tourist attraction. The revenue of Laikang Bay Beach Tourism Object levy is highest on regular holidays and national holidays.

Road accessibility in general is decent, although at some points there are still damaged and potholes. However, the panorama of villages and beaches will be easy to find and complement the beauty of the Takalar coastal area.

Galesong Beach Tour

Galesong beach tourism is one of the many beach tourism destinations that are visited by many tourists, both tourists from Takalar Regency and other areas outside Takalar Regency. Because of its location near the Maminasata route, this location is very crowded, especially on Saturdays and Sundays and holidays. From the results of observations in the field, Galesong beach tourism offers many facilities ranging from playgrounds, hotels/inns, swimming pools, and water games on the beach. The entrance fee for Galesong beach tourism on Monday-Friday is Rp. 20,000, and Rp. 30,000 on Saturdays and holidays. The entrance ticket given is also accompanied by 4 free game tickets. If the tickets run out and tourists still want to continue the game, tourists can buy tickets at the counters that have been provided.

Restaurant facilities are also available, tourists can order various menus offered by the manager. The menu offered is processed fried noodles, fried rice, fish and chicken. It also provides a variety of hot and cold drinks. If tourists want to enjoy other menus, they can also order at food outlets located on the game rides. In addition, tourists are also allowed to bring their own food supplies.

From the results of observations, the facilities offered by Galesong beach tourism are very good and able to meet the needs of tourists. Accessibility and safety are like that, in terms of tourist attractions offered are also very good because there are hotels/inns, ample parking, lots of toilets, meeting halls, open spaces for concerts or family gatherings, outbound games and water games such as banana boat, adult pool and children's pool as well as restaurants and places of worship.

Sanrobengi Island

South Sulawesi is a tourist destination that has cultural diversity and natural beauty. One of them is Takalar Regency which is one of the districts with great tourism potential. This area presents a lot of natural beauty for tourists to come to visit and witness its natural beauty. One of the tourist attractions that can be enjoyed by tourists is Sanrobengi Island, located in South Galesong District.

With a very promising tourism potential, it is appropriate that Sanrobengi Island as a tourist destination can be a favorite choice for domestic and foreign tourists and it is not impossible that Sanrobengi Island can be better known by domestic and foreign tourists.

The spermonde cluster in the Makassar Strait has a charm that is always tempting to touch. The number is not kidding, there are approximately 121 islands and spread from Mamuju to Takalar. Not only its beauty, some lands also have their own stories. One of them is Sanrobengi Island. One of the islands that has an attraction for tourists is Sanrobengi Island. This island has beautiful white sand, and also has the beauty of the green plants that grow on the mainland of Sanrobengi Island



Figure 3. Sanrobengi Island

Sanrobengi Island is located in Boddia Village, Takalar Regency. Previously, this tourist attraction was inhabited by residents with incurable diseases. However, Mappaonri Daeng Passallang arrived and treated them. The nickname Sanrobengi, which means 'shaman at night', was also pinned and became the inspiration for the name of this island.

Sanrobengi Island itself is a small island located in the western part of Takalar Regency which borders the Makassar Strait, located in Boddia Village, Galesong District, which is inhabited by five families who work as fishermen.

Sanrobengi Island has the potential as a visiting center because in addition to its white sandy beaches, we can also do outdoor activities in the sea such as swimming, diving, sunbathing, fishing, burning fish and various other marine activities.

This tourist attraction is famous for its sunrise charm. In fact, not infrequently visitors are amazed by the panorama. In addition, sunset time is also a moment that should not be missed. If you want to enjoy both, you can do camping around the beach. You can also rent accommodations around the island. In addition, there are also other facilities such as a gazebo, outbound, and flying fox.

Other facilities offered on the island of Sanrobengi include the sanrobengi pier, boat moorings, futsal court, villas, cottages, baruga area and entertainment venues, gazebos, prayer rooms, residential areas, outbound areas, and security posts/beach guards. Sanrobengi Island is included in a cool island because there are many trees, tourists can also put up tents or hammocks around the trees to enjoy the beach atmosphere. Because when viewed from above the shape of the island of Sanrobengi resembles a stingray.

A comfortable island because it is quiet but there is a lot of garbage left there. Maybe the cleaning service should step in. This island is also very suitable for people who want to vacation with friends or family because there are many things we can do there. The existing facilities are also complete, especially the view of the sea is very beautiful because the water is clear, we can see the fish swimming (interview: Defrianto, tourist on the island of Sanrobengi)

Based on the interview above, it is known that according to tourists the island of Sanrobengi is a comfortable and quiet island, tourists can do various activities on this island, besides that the facilities on this island are very complete, tourists can also see fish swimming freely on this island because the water is very clear. It's just that around the island there is still a lot of garbage left by tourists, garbage is the most crucial thing from tourist sites, the lack of awareness of tourists to pick up and take their garbage causes many tourist sites to be polluted.

Tanakeke Island

Takalar is one of the regencies in South Sulawesi which has dominant natural beauty in the sea area. Because takalar has many sea areas, and also has many beautiful islands. One of them is the island of Tanakeke, Tanakeke Island has a population of 6,000 inhabitants.

One of the coastal areas of South Sulawesi that is overgrown with mangroves is the island of Tanakeke Kab. Takalar. The area of mangrove forest on Tanakeke Island, Takalar Regency in 1970 was 2,500 hectares of mangrove forest on Tanakeke Island, or more than half of the island is mangrove forest. Over time, the mangrove area on Tanakeke Island has been degraded. On Tanakeke Island In 1990 the mangrove area decreased to 1300 Ha (Akbar, 2014) the largest mangrove conversion rate on Tanakeke Island occurred in the 1980s, during this period the conversion of forest functions into fish and shrimp ponds, in the 1970s The area of the pond on Tanakeke Island is only 35 Ha, but in 1990 the area of the pond experienced a very large increase reaching 1690 Ha. than half (Beys-da-Silva, 2014).



Figure 4. Tanakeke Island

The Tanakeke Islands are one of the sub-districts in Takalar Regency, South Sulawesi Province, Indonesia. The Tanakeke Islands District was formed based on the Takalar Regency Regional Regulation (Perda) Number 3 of 2019. This sub-district is the result of the division of the Mappakasunggu sub-district. The Tanakeke Islands District is divided into 5 villages, including Balangdatu, Maccini Baji, Mattiro Baji, Rewataya, Tompo Tana. Tanakeke Island is located in Takalar Regency, South Sulawesi Province. Its position is included in the Flores Sea area.

Tanakeke is a group of islands located in the south of Takalar Regency and enters the waters of the Makassar Strait. To get to this island, there are two accesses, namely through the old Takalar port and the crossing at Popsa, Makassar, motorized boats are available at any time for transportation from the mainland to the island. Travel time ranges from 30-45 minutes and can be shorter by using a fast boat. There are many docks around the island that can be used as a berth for boats or boats.

The beauty of Tanakeke lies in the vast expanse of white sand, sloping beaches, seagulls that sometimes fly low and beautiful coral reefs. In addition, tourists can enjoy other views, namely seagrass beds that grow on the sand and mangrove forests that thrive.



Figure : sunset on the island of Tanakeke and the view of the vast mangrove forest

The trip to Tanakeke Island does take quite a long time. However, once you arrive, your tiredness will just evaporate when you see the warm welcome of the children and local residents. As a form of respect, local residents also do not hesitate to help tourists unload goods from the ship.

Tanakeke is actually a place for tourism as well as learning. Not only about mangroves, but also the typical biota that live around this island. Various types of fish, crabs and shrimp grow in the waters around Tanakeke. Of course, eating fresh fish is something that cannot be ignored if you go to Tanakeke.

Not only the underwater ecosystem, the scenery around Tanakeke Island is also very beautiful. Its natural charm is truly amazing. Especially if you are in the dock area in the afternoon. The twilight rays of the sun hitting the mangroves create a beautiful and charming silhouette.

Beautiful scenery and peaceful (interview: Nurmi, Tanakeke Island tourist) A beautiful island, friendly people interview: Yasir, Tanakeke Island tourist) An island worth visiting. There are mangrove ecosystems, seagrass beds, coral reefs. The community is also very friendly in welcoming every guest who comes (interview: Ririn Ambar, Tanakeke Island tourist)

Based on the interview above, it is known that tourists give a positive response to the island of Tanakeke. According to them, the island of tanakeke has beautiful and calm scenery, the inhabitants of this island are friendly to tourists. In addition, tanakeke island has a natural ecosystem that is still very natural and well-maintained, the mangrove ecosystem on tanakekem island is still very diverse and quite a lot, besides being able to enjoy the cool air because of the dense and thriving mangrove forest, tourists can also see seagrass beds and coral reefs. this is because the water on the island of tanakeke is very clear. Every tourist who comes will be greeted by the hospitality of the residents of the island of tanakeke, the children on this island will not hesitate to help tourists to unload their luggage from the ship.

Punaga Island

This beach is called Punaga Beach because this beach is located in Punaga Village, Manggarabombang District. Punaga Village itself is close to the Puntondo Center for Education and Environment. This beach is quite new as a tourist attraction that can be visited by tourists. However, his name is increasingly recognized and used as one of the shooting locations for a film with the title “Tenggelam-nya Kapal Van der Wijck”.



Figure : Punaga island

Punaga Beach is precisely located in Punaga Village, Mangara Bombang District, Takalar Regency, South Sulawesi. If you are interested in visiting Punaga Beach which is touted as the Bali of Sulawesi, then it will take you about 120 minutes or 2 hours from Makassar. However, if you start the journey from Takalar city, it will only take about 53 minutes of travel time. Because the distance from Takalar to Punaga Beach is only 27 kilometers.

You can walk along the edge of the beach which is mostly decorated with rocks. You can enjoy the beautiful beach view. Even though this beach has quite a lot of coral rocks, you can still do swimming, playing water or just soaking in the freshness of the waters of Punaga Beach.

You can also bring a hammock to install between these strong growing trees, which you can then use to enjoy the beach atmosphere. In addition, you can take shelter by laying out a mat under a tree to just sit around while enjoying a snack with family or friends.

Punaga beach is perfect for enjoying sunset and photo hunting for tourists who like photography. This beach also has contours with sloping cliffs, soft beach sand, and coral rocks on the coast. The beauty of this Punaga beach is widely used for pre-wedding photos and film shooting. This is confirmed by the narrative of one tourist who stated that;

The beach is very good, suitable for pre-wedding photos, for pre-wedding photos usually, we only pay the entrance ticket, the rest of us want to take photos where. What is clear is that it does not damage existing facilities (interview: Aprilia, Punaga Beach tourist)

Based on the interview above, it is known that Punaga Beach is a pre-wedding photo spot that is visited by many people. For tourists who want to do a photo session, they will only be charged an entrance fee provided they do not damage the existing facilities on Punaga beach.

Conclusion

The potential for marine tourism in Takalar district is very large, as for attractions in Takalar district, among others, Galesong beach tourism, Topejawa beach tourism, Tanakeke island, Sanrobengi island, Pantau Punaga, Lamangkia beach, Love beach, PPLH Puntondo and Laikang bay. All of these objects have enormous potential in their development. It's just that for now only a part of the potential for marine tourism is visited by many tourists, including Topejawa beach tourism, Galesong beach tourism, Punaga beach and PPLH Puntondo. Disparpora Takalar district itself is currently concentrating on developing and fostering Topejawa beach tourism as a leading marine tourism destination and the island of Sanrobengi which is in the mentoring stage because on this island there are often maritime festivals held.

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